



The Florida Cajun-Zydeco Festival will take place at the Seminole Hard Rock Hotel and Casino in Hollywood, FL on November 11, 12, 13, 2011. Continuous entertainment on three stages jam-packed with outstanding talented performers of authentic Cajun and Zydeco music with ample dancing on a giant wooden dance floor, Arts & Crafts and of course, plenty of hot 'n spicy Cajun/Creole food.

- **ATTENDANCE: 15,000-20,000**
- **PATRON DEMOGRAPHICS:**
 - Age: 18-24=5%; 25-34=11%; 35-44=29%; 45-54=28%; 55-64=22%, Over 65=5%
 - **Average Income: \$31,000 - \$50,000=29%**
 - **Education: High School=26%; College=52%; Post College=22%;**

SPONSORSHIP OPPORTUNITIES:

- **Name In Title (Presenting)**
- **Stage location Sponsor**
- **Participating Sponsor**
- **Booth Sponsor**
- **First Aid Station Sponsor**
- **Special Event Sponsor**
- **History Shack**
- **Exhibitor spaces are also available**

